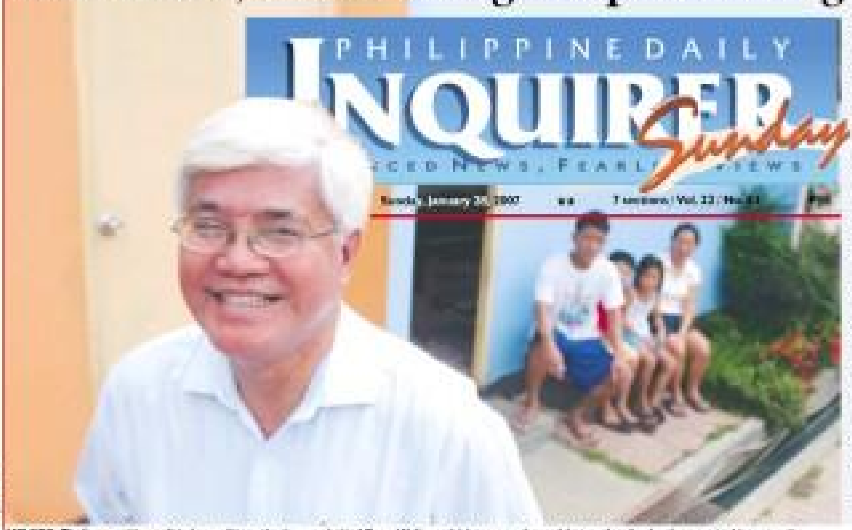
FILIPINO OF THE YEAR 2006

ANTONIO MELOTO

After Edsa I, Gawad Kalinga Filipinos' next gift to world

PHILIPPINE DAILY INQUIRER Sunday
BALANCED NEWS, FEARLESS VIEWS
Sunday, January 28, 2007 · 7 sections / Vol. 22 / No. 61



Editor's Note: Now on its 16th year, the Inquirer's Filipino of the Year honors a living Filipino who has made the most positive impact on the life of the nation the past year. Eligible to vote are Inquirer editors and assistant editors. This year, there were 52 voters. Fourteen voted for Antonio Meloto, the man who started Gawad Kalinga.

IN THE 1980S, THE PHILIPPINES GAVE the world People Power—a gift that came forth from faith that has kept on bringing democracy the world over.

In the 1990s, there began what the world has come to embrace as the next, necessary follow-up to People Power as political action. If People Power was a means for reclaiming freedom, something would have to address the need to build a thriving, substantive democracy.

What began in 1995 with an effort to build a single house for the members of the Adriano family, who were living in a shanty of rusted GI sheets, cardboard boxes, plastic sheets and old tires, is now known as Gawad Kalinga. In this first decade of the present century, it has grown to represent the Philippines' next gift to humanity.

Gawad Kalinga is becoming a global template for development—one that has expanded to Papua New Guinea, Indonesia

MELOTO / A10

MELOTO: The force, neither political nor military, the dreamer behind Gawad Kalinga which presents the world a template for development in this century by harnessing the power of the people to create self-sustaining, God-fearing communities toward building a thriving democracy.

Bush to GMA: Good job

US president hails Arroyo for 'fantastic' leadership vs terror

By Tina Arceo-Dumlao

DAVOS, SWITZERLAND (VIA PLDT)—US President George W. Bush has congratulated President Macapagal-Arroyo for her "fantastic leadership" in cracking down on the extremist Abu Sayyaf.

Press Secretary Ignacio Bunye said at a briefing here early Saturday morning that Washington phoned Ms Arroyo in Davos at about five minutes to 4 p.m. Friday, and that the conversation between the two heads of state lasted for about 10 minutes.

Ms Arroyo is attending the five-day annual meeting here of the World Economic Forum (WEF), which will conclude today.

In a statement issued from Washington, US National Security Council spokesperson Gordon Johndroe said Bush phoned Ms Arroyo "to thank her for the strong support in the global war on terror."

Johndroe said Bush "commended President Arroyo for [the Philippines'] recent action against the Abu Sayyaf."

According to Bunye, Ms Arroyo also thanked Bush for his administration's support of the Philippines' antiterror campaign, including civic action and intelligence sharing.

"The conversation was very friendly and cordial," Bunye said, adding that each addressed the other on "a first-name basis."

Per Bunye's account, Bush congratulated Ms Arroyo for her "fantastic leadership in dealing with those who want to do us and our people harm."

Ms Arroyo replied that the success was also due in large part to the cooperation be-

BUSH / A10



LEADING ROLE: President Arroyo sits down with fellow Asean leaders for a panel discussion on "Asean's 40 years—a New Future" where she also delivered the opening remarks.

WHAT'S INSIDE

Abu kidnap chief killed on Gracia's birthday

By Carla P. Gomez
Inquirer Visayas

BACOLOD CITY—ABU SAYYAF SENIOR leader Jainal Antel Sali, alias Abu Solaiman, was killed on the birthday of Gracia Burnham, the American missionary kidnapped by the extremist group from a Palawan resort along with 19 others and held captive for 376 days.

"It was like God was saying, 'Gracia, I haven't forgotten,'" Burnham said in a letter to her mission partners in the Philippines after news broke out of Solaiman's death in a clash with government troops on Jan. 17 in Talipao, Sulu.

Burnham recalled that she was roused from sleep on her birthday by the phone ringing. It was The Associated Press asking for a statement on the death of Solaiman.

"From then on, the phone rang all day long. Media outlets from all across the country. At one point, Channel 10 called to say they were coming out, so I called mom and the sister and cleaned my kitchen while I got on some makeup and got things ready for them," she wrote, adding:

"The guys with the justice department called. One of my friends

ABU SAYYAF / A11

Pinoy koi breeder raises national pride

By Vicki Cardenas

IT PUTS YOU IN THE MOMENT, WATCHING these gently glide in the water—white koi with orange markings, black ones with red and white patterns, or singular colors in platinum or metallic yellow.

Serene and surprising, koi are ornamental fish associated with good luck.

It's the stuff of Zen.

But for one Filipino enthusiast, breeding this colorful variety of carp has become a matter of national pride.

Since 2002, Santana executive Michael Romero has been putting the Philippines in the winner's circle of what is historically acknowledged as a Japanese art—and science—of raising koi (Nihongo for carp).

Koi culture, which can be very pricey if taken to competition levels, is hardly a craze in the Philippines. Yet Romero has won a total of 35 awards in Japanese and international competitions, pulling off major upsets. He can be likened to a foreigner winning the grand prize in a premier design contest, or a desert dweller bagging the gold medal in figure

PINOY / A10



Mike A stands by his woman

By Tina Arceo-Dumlao

DAVOS, SWITZERLAND (VIA PLDT)—First Gentleman Jose Miguel "Mike" Arroyo was the picture of a proud husband as he kept pace with President Macapagal-Arroyo's whirlwind schedule in the World Economic Forum here.

"I am very proud of her," Mike

MIKE A / A10

Palace poachers baiting Loren, Nikki

By Gil C. Cabacungan Jr. and Cynthia D. Balana

MALACAÑANG HAS STEPPED UP ITS poaching expedition on the other side of the political fence, hoping to reel in former Senators Loren Legarda and Nikki Coseteng for inclusion in its "Team Unity" slate.

A top Palace official, who is familiar with the back channel negotiations but is not authorized to speak officially about the matter, said some of the administration's "campaign finders" had started talks with representatives of Legarda and Coseteng.

"They are talking, the talks started last week," the official said.

But the Palace, which is eying to recruit political candidates as bait, may be in for a struggle.

Legarda, in an interview with the Inquirer,

PALACE / A7

Second FrontPage

6 killed as RP, MILF forces clash

CAMP SIONGCO, SHARIFF KABUNSUAN—Fighting erupted between government forces and the secessionist Moro Islamic Liberation Front (MILF) over the past three days in North Cotabato province in Mindanao, reportedly killing three rebels and three militiamen—and threatening an ongoing peace process.

Dutch lawyers seek new probe of killings

Melo panel member: Many groups in slays

Seattle 'suicide bridge' troubles worker-witnesses

Poll lawyers seek higher pay

Modern polls up to GMA

Now you can flip new mag's pages online



APOSTOL

'Atong confession causing opposition to panic, crumble'



AVIAN WARRIOR

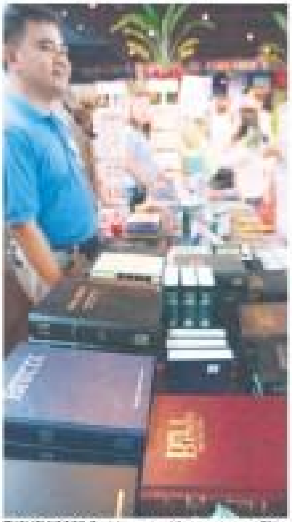
Stay neutral in May polls, Noli urges social workers

Liberal Party exploring ties with Nacionalista, UNO parties

Barring of nontimber harvests studied

Nine times more Filipino seamen able to vote this year, says Comelec

DPWH, BIR cited for lessening graft



Blame Luli Arroyo's ma for release of Chinese poachers, say fishermen



THE DAILY GOSPEL



Honasan to do a 'Ninoy': Win behind bars while kids campaign for him



HONASAN



ONE HOT CAR!

'Supermaid' program not exempt from new requirements, says DOLE

Another lawyer shot dead in Sorsogon

Shell not ruling out refinery expansion

Int'l experts call for end to negative mining practices

Ombudsman OKs abuse raps vs 2 teachers



Filipino of the year: Antonio Meloto, dreamer behind GK

OFW

Panganiban court

Pacquiao

Chief Justice Panganiban

'Nicole'

Filipino performing artist

After Edsa I, Gawad Kalinga Filipinos' next gift to the world

Building communities

Genuine stewardship

The Addawe model





TURNING PRINCIPLE INTO PRACTICE:

P88 in 5 years

Disproving truisms

Partnership, peace

PDI FILIPINO OF THE YEAR

Pittance collected for RP disaster victims, UN laments

Doctors set major meet on hypertension control

Foreign tourist arrivals hit record 2.84M in '06 but fall short of target

Suspects in broadcaster's slay face murder charges

Bush to GMA: Good job



ARROYO: Mindanao model



BUSH: Fantastic cooperation

Big shot, little shoe

Asean cooperation

Mindanao model

Mike A sta
by his wom

Last-minute decision

Praise for GMA



CONSTRUCTION SCION Michael Romero, son of Reghis Romero II

Pinoy koi breeder raises



Billion-dollar industry

...nds ...man

Mindanao model





... national pride



Judging koi

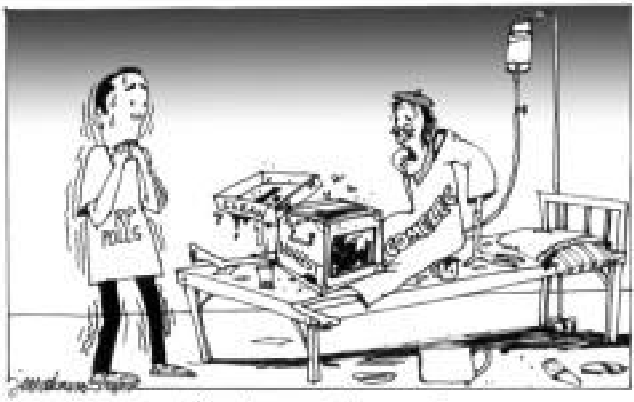
Beauty contest

INQUIRER OPINION

Pacman's guns

EDITORIALS

Chavit's guards



The imperative need

SEPARATE OPINION

Isagani A. Cruz

Wanted: Prophets, now!

MOMENTS

Fr. Jerry M. Orbos, SVD

Hail our young heroes

REVEILLE



Ramon J. Farolan

Spinning and spinning

REBEL WITHOUT A CLUE



Patricia Evangelista

From out of the jungle

AT LARGE



Rina Jimenez-David

The future of political families

PUBLIC LIVES



Randy David

TALK of the TOWN

Editor: Juan V. Sarmiento Jr.

Get ready for the May 14 polls

Positions at stake

Senator	Member, House of Representatives	
12	212	53
	District	Party-list

Governor	Vice Governor	Member
79	79	758
		Sangguniang Panlalawigan

City Mayor	City Vice Mayor	Member
117	117	1,276
		Sangguniang Panlungsod

Town Mayor	Town Vice Mayor	Member
1,506	1,506	12,016
		Sangguniang Bayan

SYNCHRONIZED NATIONAL AND LOCAL ELECTIONS FOR MORE THAN 17,000 positions are scheduled for the second Monday of May. Half the seats in the Senate and all the seats in the House of Representatives are at stake.

That the elections are to be conducted is a victory for people who opposed efforts by Malacañang and its allies to amend the Constitution to pave the way for a shift to a parliamentary form of government.

Had the signature campaign for Charter change or moves in the House to convene itself into a constituent assembly succeeded, the midterm elections would have been scrapped, and the Senate abolished.

Supporters of President Macapagal-Arroyo favor a shift to a parliamentary form of government because, among other reasons, this would remove the opposition's threat of impeaching her under the present bicameral presidential system.

The elections can be seen either as a vote of confidence for Ms Arroyo, who has survived attempts at impeaching her over the past two years, or a vote of confidence for those who oppose her.

Like in past electoral exercises, the votes cast on May 14 will be counted manually and slowly because the Commission on Elections has neither the time nor the money to automate the polls.

Spending limits

Election calendar

Prohibited acts

Party-list

Absentee voting

Automation

Forms of cheating

Violence

Political clans

Voter turnout, precincts, counting machines

43.5 million
Registered voters

77%
Voter turnout May 2004

295,552
Total number of precincts 2004

300,000
Registered absentee voters abroad

P1.3 billion
Mega Pacific automation deal junked by the Supreme Court three years ago

1,600
Number of unused Mega Pacific counting machines

Powers of the Comelec

Ads, posters, streamers

INQUIRER Mindanao

AFP builds space for peace in South

By Edwin O. Fernandez
Camp Siongco, Maguindanao

IN SUPPORT OF GOVERNMENT initiatives, the Army's 6th Infantry Division and the Autonomous Region in Muslim Mindanao have joined hands and built "bridges" to help fast-track the peace process in Mindanao.

On Monday, the Army Peace Center was inaugurated in Camp Siongco, Maguindanao, where Muslim and Christian infantrymen can sit down and understand each other's culture and future bonds



Governor's offer

Advocacy

Muslim-Christian

War is wrong

Ceasefire

THE LAST JANJALANI INTERVIEW

Muslim scholars say Christian thinkers had better appreciation of Prophet's option

By Nash B. Maulana
Cotabato City

THE COUNTRY'S LEADing Muslim scholars have reacted sharply to the transcript of an old interview with slain bandit leader Khaddafy Janjalani, saying it is unlikely for any Muslim to attribute kidnappings to the Prophet Muhammad.

Context

Special effects

Muslim convert



Across the NATION

Comelec wary of Red role in polls

DUMAGUETE CITY—THE COMMISSION ON Elections and the Philippine National Police are preparing what officials described as a battle plan to stop communist rebels from influencing the outcome of elections for local officials in May.

Gloria allies become rivals in Pangasinan political race



Camarines Sur polls pit father vs son

Cops still clueless on murder of Samar town mayor

Feud over control of Panagbenga threatens its staging



RP, Vietnam differ on Burma's road to democracy

Abu kidnap chief killed on hostage Gracia's birthday



OUT OF THE JUNGLE: Former American hostage Gracia Burnham

'Most dangerous' Abu

Missionaries

Life in Kansas

Couple of visits

Palace poachers baiting Loren...

Resistance strong

Invited by all

What happened to loyalty?

'Constructive oppositionist'

Wednesday Group

Real Third Force

Senate independence



Pit Senyor!

SMART Fires up Sinulog 2007

Revelers at Cebu's famed fiesta, Sinulog Festival, had more reasons to celebrate as Smart Communications, Inc. jumpstarted festivities with fun-filled events, exciting promos, and a host of value-added services – a thrilling mix that truly had everyone exclaiming, "Ang Saya sa Smart!"

















Aplus METRO



Malabon's 'Bahay na Puti' keeps a cherished memento

[illegible]

Floods at high tide

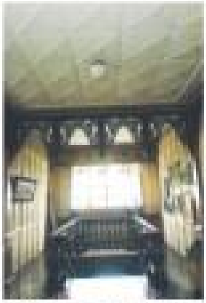
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Priceless

[illegible]

Few renovations

[illegible]



Singer for a cause makes a pledge to build a dream on







I'm innocent, says suspect in girl's slay

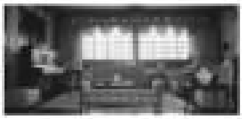
Bird watching festival slated in Parañaque



THE FACADE of the manor shows a century-old "Bahay na Bato."

Malabon's . . .





GLOBAL Pinoy
Editor: Gerry Lirio

TV show gets real, brings a sense of home to the lonely



No glossing over

Filipinos are everywhere

'Lechon baboy'

The entertainment OFWs crave

KUWAIT—FILIPINO ARTISTS MAY NOT HAVE autographed calendars or baseball hats to give to their compatriots for souvenirs like American celebrities do when they come to entertain thousands of US soldiers stationed at military camps here.



Setting nostalgic mood

Most affecting





How we get rid of our excess baggage in New Zealand

Recycle, re-sell

Rule of thumb

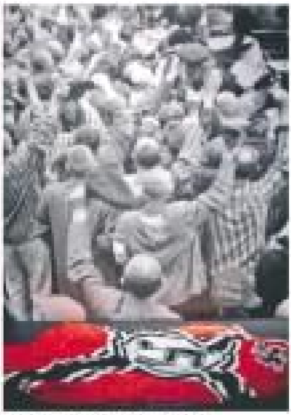
Less cluttered home

The WORLD

‘Terrorist’ gets Canada apology, $8.9M

OTTAWA—CANADA APOLOGIZED ON FRIDAY to software engineer Maher Arar, who was deported to Syria by US agents after Canadian police mistakenly labeled him an Islamic extremist, and paid him C$10.5 million (US$8.9 million) in compensation.

Breakthrough chip energy efficient, faster



HOLOCAUST REMEMBRANCE DAY

A photo of a liberated concentration camp and a Nazi flag is displayed at the US Holocaust Memorial Museum Jan. 26 in Washington on the occasion of International Holocaust Remembrance Day.

WorldBriefs

Smuggled uranium’s source may be Russia

Newsman jailed for bugging royal phones

US bans exports of iPods to N. Korea

Sunday SPORTS
Editor: Teddyvic S. Melendres

WHAT'S INSIDE



■ Suns extend win run to 16 /A25

■ Williams annihilates Sharapova for crown /A26



UNITY CONGRESS

SBP inviting new BAP head to join

By Marc Anthony Reyes

WITH A LITTLE OVER A WEEK BEFORE THE SAMAhang Basketbol ng Pilipinas (SBP) holds the Unity Congress, several groups have started to confirm their participation in the meet that seeks to unify the country's basketball stakeholders.

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Consolidated effort

[illegible]

Course of action

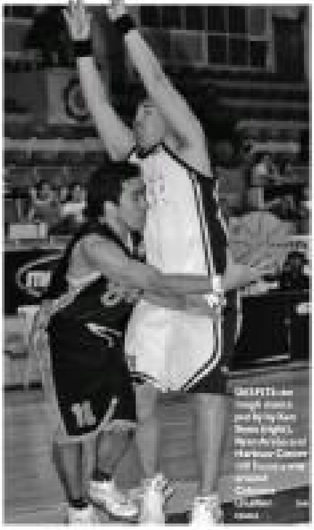
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No dissolution

[illegible]

Guiao confident; Pumaren plays it coy for Game 3

Harbour nails semis slot

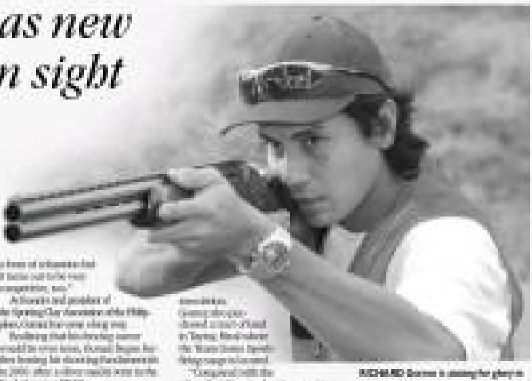


HARBOUR CENTRE FOUND A RALLY-STOPPER IN RYAN Arana and clinched a semifinal berth in the PBL Silver Cup yesterday.

Pagunsan tumbles with a 77

Rahman nears title deal with Samil Sam

Goma has new target in sight



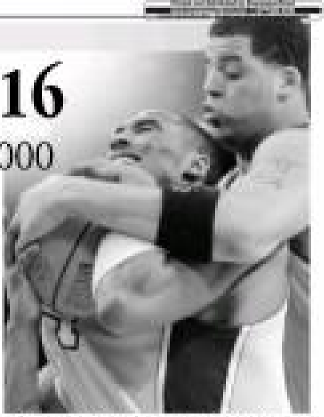
Gesta makes US debut

SBP inviting. . .

Suns extend win run to 16

Kobe shatters Wilt's scoring record of 18,000

NEW YORK—THE STREAKING PHOENIX SUNS STRETCHED their winning streak to a franchise-record 16 consecutive games with a 98-90 road win over the Milwaukee Bucks on Friday.



Celebrities take shot at Bata

IN HUDDLE



Money game spurs Orcollo's rise



320 teams join Mango Tee golf

Southwoods monthly meet up

Nat'l pro-am celebrity tilt at Riviera

SPORTSWATCH

Rotary golfest slated at Midland

PBAPC sportswriting contest

Junior volleyball league expands

Danco, Antonio rule SJC int'l derby

Hobie National championship starts

PhGames launches own website

Reliqen cockfest gets support

Alessandra Racing bares power lineup for 2007



Sunday SPORTS



Disappointed Maria: Loss will make me stronger

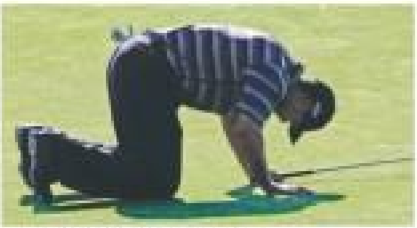
AUSTRALIAN OPEN

Williams annihilates Sharapova for crown

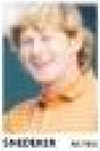
MELBOURNE—NEVER ONE TO DO THINGS BY THE BOOK, Serena Williams dramatically tore up the script on Saturday to bring top seed Maria Sharapova to her knees and capture a third Australian Open crown.

Men's doubles





Tour rookie now knows how it feels to be Tiger



SNEDEKER

Sunday Biz

Business Features Editor Margie Quimpo-Espino



PLAZA Delights, the two-story ancestral house declared a national historical landmark by the National Historical Institute.

IN THIS ISSUE





Couple delights Laguna town, survives competition

Inquirer Southern Luzon

Small canteen

Diversifying

COUPLE B2



JOEY Martinez

Designer diversity is key in drawing up new phones

Finnish firm Nokia shares how each device was thought of



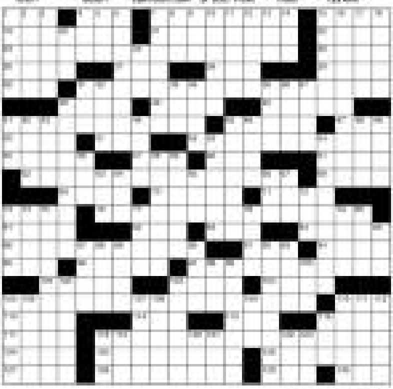




Eight start-up teams make it to business plan finals

SUNDAY CROSSWORD

PREMIER CROSSWORD/ By Frank A. Longo APPEARANCES



Couple delights Laguna town ...



A decade and a half and still running





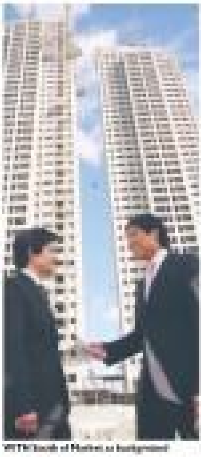
New global initiative for coffee



Code of conduct

Early bird discount for AIM Asian Business Conference

The strong woman behind the Antonio brothers



Stratified diversification

Real estate today



Sunday Biz



MARCO

The strong *woman* behind the Antonio brothers

Jigger and Marco talk about working with dad and lolo and mom's influence

By Margie Quimpo-Espino

THE BRAINS of the Antonio brothers match the towering structures their company has been building all over the metropolis the past few years.

John Victor or Jigger and Jose Marco are the older two of the four sons of Jose E.B. Antonio, the man behind Century Properties Inc. which owns real estate projects like Essensa East Forbes, the first $1 million per unit development, Knightsbridge, Grand Soho Makati, and what will be their biggest project—the development of the 3.8 hectare former home of the International School Manila in Makati City which the firm bought for P1.41 billion.

Those who are critical of little sons of fathers who immediately get plum posts in Daddy's or Mommy's company are not likely to question the brothers' appointments as chief operating officer and chief finance officer respectively of the Century Properties Group.

Jigger, the older one graduated magna cum laude with a degree in Marketing from the Wharton School of the University of Pennsylvania and then proceeded to pursue his MBA at the Wharton Business School. Marco also went to the same school and graduated summa cum laude with a degree in BS in Economics - Real Major in Finance and Entrepreneurial Management. He also pursued his MBA at Wharton.



HILDA

Two younger brothers, Robbie and Carlo are in the US studying. Both were also educated abroad.

Jigger and Marco attribute their achievements to their mother.

"My mom brought down our needs. She even learned Chinese to be able to teach us after two studied at Xavier School where Chinese is taught," recalls Marco.

Hilda Antonio was a full time mom when her kids say dedicated her life to taking care of the children.

The Antonio brothers are not the only interesting human asset of Century Properties—ordinarily it is one of the few firms today which is run by members of three generations. But it was not the first generation who started into the trend even. It was the second, who eventually tapped the expertise of the first generation.

Jose Antonio, the man behind Century properties started his career as a stockbroker and then went into management consultancy. A week before the EDSA Revolution in 1986, he set up Century Properties, as a management and marketing firm.

Son Jigger says his dad sees "The real estate industry was fragmented and not professional. He saw a niche for sales and property development."

Century Properties initially acted as property developer until it developed its own property.

As the firm, which started with only six people, grew, Jose "pirated" his father, Manuel (and the architect) who was a banker, to handle human resources.

Jose's concept then was to find people who believed in his vision and whom he could trust. He got his father because Manuel communicates well with people and is steeped with values.

The belief is on the trust value to run a company with professionalism, create loyalty among employees and care for them.

Now in his 70s, Lolo Manuel is still involved in the company and attends meetings regularly.

The Century Group executive committee meets regularly from the chair, president, CFO, COO, chief marketing officer and SVP.

Although family members are involved, Jigger is quick to point that each member believes every opinion expressed has its own merits. "We don't just shoot off the hip. We have sound value added discussions."

He adds that, "we constantly discuss the issues at arm's length."

Marco also says that, "our father is adopting the best practices. We look outside and review what the best companies are do-

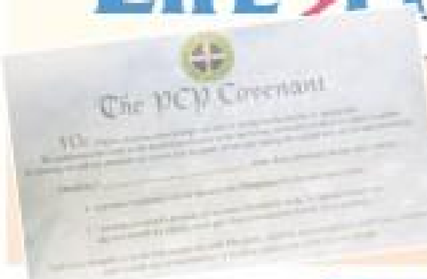
TURN TO PAGE B5



JIGGER



Sunday LIFESTYLE



Cardiologist Willie Ong has spent his own money for a campaign to stem the brain drain and to motivate medical students to practice in the country

A doctor's candid Rx

By Anne A. Jambora

RIGHTLY OR WRONGLY, America is still looked upon as the land of opportunities. Small wonder, then, that when the US reopened its gates to medical professionals from the world over, some 3,800 Filipinos responded by trying their luck there.

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Pact

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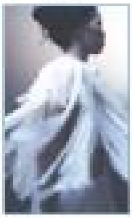
A DOCTOR'S C2



DOCTORS Willie and Liza Ong

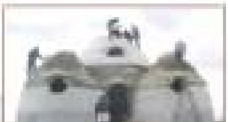








People & phone of style & substance





Social entrepreneur

Behind the camera

Sleek and shimmering

Emily's Post

Emily Marcelo

Husband is too set in his ways

A doctor's candid prescription

Survival guide

New trendy line





Purely Personal
Josephine Darang

17 Bicolanos to get awards







Pilgrimage

Singing priests

Relic

Procession

Anniversary

CD







Day with bankers and investors







TESSA!



Tessa Prieto-Valdes

Here's my global market outlook for 2007, whatever that means

Il Divo mon amour

Il Divo at Nu-Yo











"IL DIVO Live in Manila" at the PICC

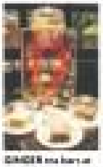





















SHARON Cuneta and hubby Sen. Francis Pangilinan


GROOM'S mom Helen Gamboa with daughters Lala, Apple and Ciara


SPONSORS Claro Sotto-Cuneta and Lily Monteverde


FATHER of the groom Tito Sotto and Sen. Edgardo Angara

SOTTO-WOOLBRIGHT NUPTIALS

Schooled in romance

The bride and the groom sustained a seven-year relationship that began when they were both college students

Text by Maurice Arcache
Photos by Sherwin Rapan

[illegible]

Political bigwigs

[illegible]

Instant garden

[illegible]


LOVERS in their best "V"-Vic Sotto and Pia Guanio


OYO Boy Sotto and Ciara Sotto


DANICA Sotto and Marc Pingris


JOY and Gian Sotto with son Hugo


JOEY de Leon and wife Eileen


SONNY and Evelyn Jaworski

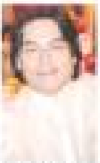

SECRETARY Leandro Mendoza

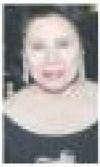

VAL Sotto and wife Ms. Theresa

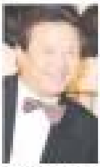

SUSAN Roces


MALOU Choa-Fagar and Monina Santiago

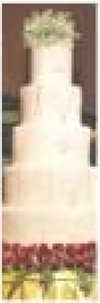

SEN. Jinggoy Estrada and Edwin Ortega


CARLITOS Siguion-Reyna


SEN. Loi Ejercito-Estrada


CONSTRUCTION magnate Philip Cruz


JANE Manzano, Mila Dreher and Ching Cruz


THE MULTI-TIERED wedding cake by Penk Ching of Pastry Bin

Milestones

[illegible]



FRANCISCO GOLDEN ANNIVERSARY

[illegible]





CAYUNDA SILVER ANNIVERSARY

[illegible]



FERNANDEZ-DUNGO

[illegible]



ISIDRO-ALCEDO

[illegible]



MARX SILVER ANNIVERSARY

[illegible]



RAMIREZ-WRIGHT

[illegible]



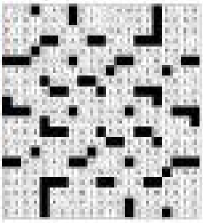
COLLADO-VARELLA

[illegible]



ESQUILA-ZORILLA

[illegible]



Sunday LIFESTYLE

HOME at



Exile's empire

US-based Cherry Mariano makes the return of the native a thematic inspiration for her Philippine retreat

NOT ALL PEOPLE WOULD buy a house out of sheer boredom. Not everyone would have the deep pockets to afford such a diversion. Certainly not when you're a single, [illegible] 29-year-old.

[illegible]

Simple, uncluttered

[illegible]





Exile's *empire*



















Get organized 2007



By Kathleen Dy
Contributor

NEW YEAR, NEW LEAF. January is the official "Get Organized" month of the National Association of Professional Organizers (NAPO). It's the perfect month for starting over.





LEATHER sofas remain popular.



THE SUBTLE color of European oak dining table is brightened up by the blue decor.

How to update your space

WITH THE NEW YEAR, IT'S TIME TO GIVE your home a facelift.







THE LOBOC River cruise allows tourists to leisurely take in Bohol's natural beauty.

THE ADORABLE Philippine tarsier is indigenous to Bohol.

Bohol's beauty is beamed in China

Snacks giant Oishi treats Chinese viewers to the sights and sounds of the legendary Visayan province



WITH the famous Chocolate Hills in the background, the Loboc Children's Choir helps entice on wings of song the TV viewers in China through Oishi's TV commercial.

WHEN PRESIDENT MACAPAGAL Arroyo asked the snacks company Oishi to add the Wow! Philippines logo to their packaging in China, Oishi responded by also coming up with a television commercial featuring Bohol, one of the destinations being promoted by the Department of Tourism.

In the TV ad, viewers get a glimpse of the Bohol must-sees, such as the Chocolate Hills, the beaches, the tarsiers, and even the Loboc Children's Choir, who are shown in the ad singing the Oishi jingle.

The ad is only one of the ways that Liwayway Marketing Corporation, makers of Oishi, is helping promote the Philippines. It has also helped facilitate a sisterhood agreement between Bohol and Jiangxi, China, covering various concerns including agriculture, trade, industry and education.

Aside from producing the ad, Oishi also supports the Loboc Children's Choir by bringing them overseas to perform. It will also help build the Loboc Children's Palace next to the Loboc Church to help encourage interest and develop the children's skills in arts and in music.

The Children's Palace will provide a venue where tourists can watch the choir's rehearsals and performances.



BOHOL's famous children's choir performs and competes internationally thanks to the generous support of Oishi.



THE COLORFUL jeepney is also in the TV ad for Oishi snacks.

TRAVELBRIEFS

Special cruise rates

[illegible]

Tour Laguna-Quezon

[illegible]

Airline has landmark year

Etihad Airways hails landmark year in 2006 with a fleet of new aircraft, 14 new routes, a ground-breaking loyalty program and being named the world's leading new airline for the third year. At the World Travel Awards (WTA) in September, the Abu Dhabi-based national airline of the United Arab Emirates also received the award for the World's Leading First Class. [illegible]

Etihad's new international destinations include Casablanca, Jakarta, Khartoum, New York and Paris.



Gateway to Soccsargen

[illegible]



BAGUIO BED & BREAKFAST

People looking for a place to stay in the summer capital may want to check out Microtel Inn & Suites Baguio, a bed and breakfast place that is part of the United States-based hotel chain Microtel. Owned by JJM Prime Management and Development Corporation and operated by Microtel Development Corporation, the economy hotel does away with unnecessary luxuries without sacrificing comfort, convenience and safety. Microtel Inn & Suites Baguio, the chain's fourth hotel in the country, has therapeutic bedroom mattresses and air-conditioning in every room. It is located beside the Victory Liner Passenger Center on Session Road. E-mail sales@microtelphilippines.com or call [illegible]. Visit any Victory Liner terminal or call its customer service hotline (911-VICLINE) [illegible].

WINNERS. [illegible] participants in the "Live the BMW Life" raffle promo. Winners of the raffle held at Autonomous BMW Alabang will have an exclusive tour of the BMW Museum in Munich, [illegible] Autonomous BMW operations manager, and Cely Magpoc, DTI representative.



ENTERTAINMENT



Docu relives proud RP moment in dancesport

By Francis Ochoa

Moment craze

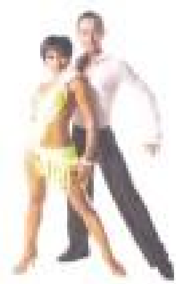
Not just the Games

Proud Pinoy



JAPANESE dancer Yuki Ishihara and partner

BELINDA Adora with Michael Mendoza



'God' bleeped out

CHEER FACTOR

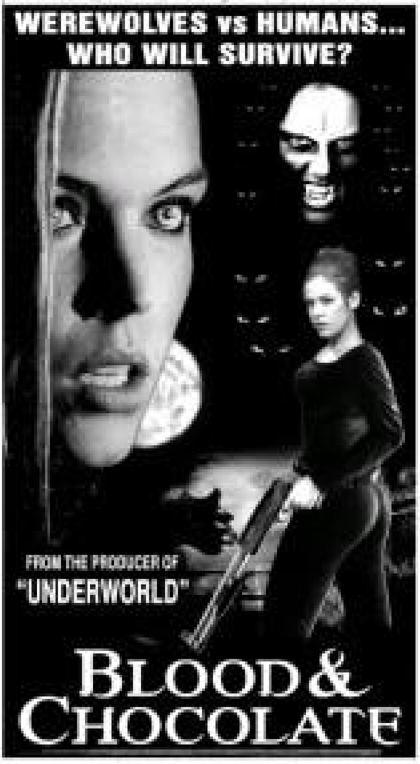
Long live digital movies—David Lynch

No going back

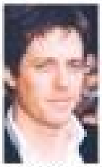


THE MAVERICK Hollywood director ("Blue Velvet," "Eraserhead" and "The Elephant Man") says he's never going back to film.

Key to creativity






HUGH GRANT


MICK JAGGER

Rolling in cash

AFP

Hugh Grant takes

AFP

AT THE CINEMAS

G1	1 ERAGON	2 NIGHT AT THE MUSEUM	3 BABEL	4 AGENT X44		
G4	1 BABEL	2 DEJA VU	3 NIGHT AT THE MUSEUM			
G4	4 INNOCENT VOICES	5 STRANGER THAN FICTION	6 NIGHT AT THE MUSEUM	7 LITTLE CHILDREN		
GB1	1 BABEL	2 NIGHT AT THE MUSEUM				
GB3	1 BABEL	2 NIGHT AT THE MUSEUM				
GB3	3 STRANGER THAN FICTION	4 LITTLE CHILDREN	5 NIGHT AT THE MUSEUM			
ATC	1 NIGHT AT THE MUSEUM	2 BABEL				
ATC	3 LITTLE CHILDREN	4 AGENT X44	5 DEJA VU			
ACC	1 NIGHT AT THE MUSEUM	2 SCHOOL FOR SCOUNDRELS	3 ERAGON	4 AGENT X44		
M2	1 NIGHT AT THE MUSEUM	2 LITTLE CHILDREN				
M2	3 DEJA VU	4 AGENT X44	5 BABEL			

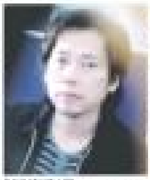
At the Activity Center

GLORIETTA	TOWN
AYALA CENTER CEBU	MARKET! MARKET!





Help indie film revolution, provincial filmmakers urged



RAYMOND LEE

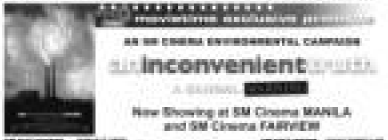


FEEDBACK

SM Cinema — movietime SHOWTIME
Your life as a movie



METRO MANILA



SHOWTIME



MMTA
METRO MANILA THEATERS ASSOCIATION

MOVIE GUIDE
NOW SHOWING

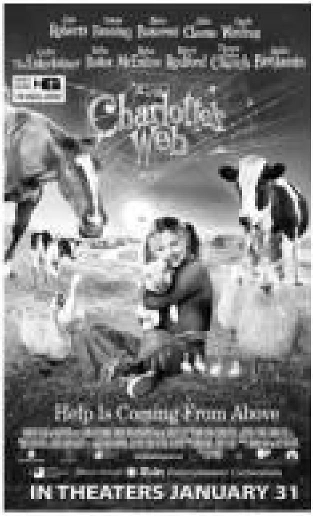
CINEMAS

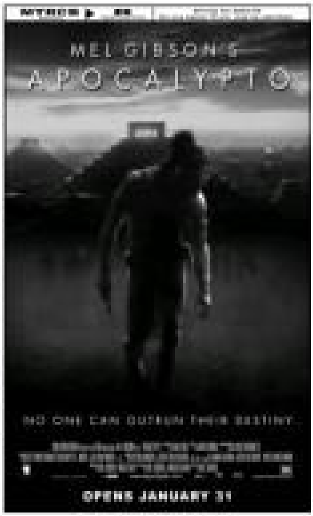
starmall

Blue Wave

SUPER CINEPLEX

MOVIES, SCHEDULES, PRICES SUBJECT TO CHANGE WITHOUT PRIOR NOTICE







Much ado about nothing over Dakota Fanning's rape scene

ONLY IN HOLLYWOOD



Ruben V. Nepales

Pick of the week

Not graphic

Star-watch



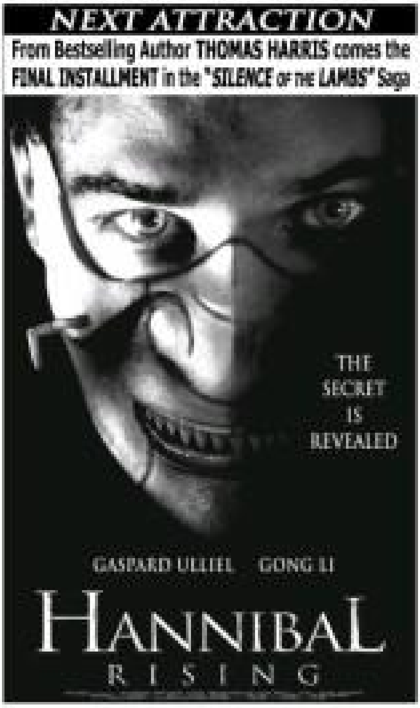
DID YOU KNOW...

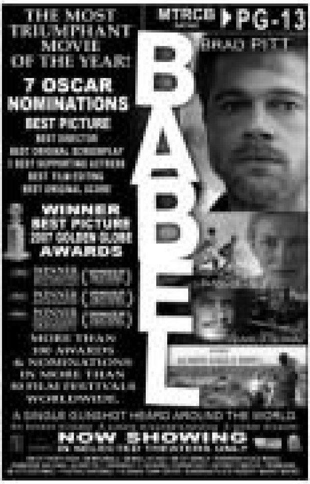




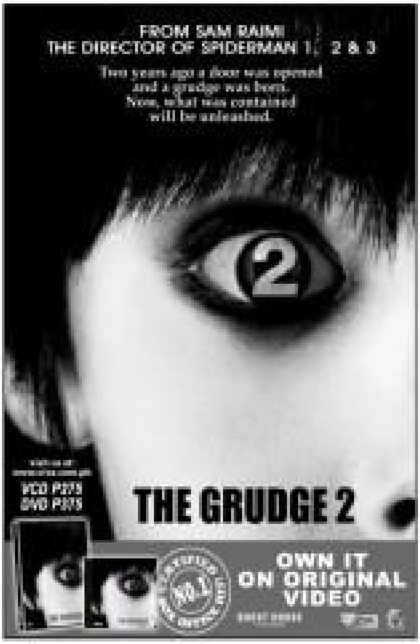


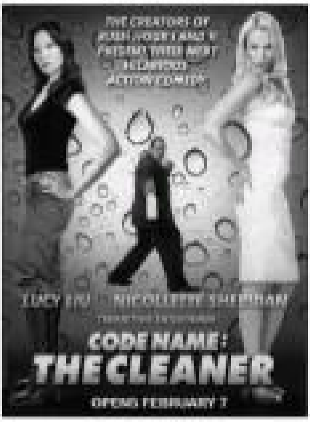
Much ado about nothing over …











Roundup

Indie fest ongoing

Ongoing until Jan. 30 at the Robinsons Galleria IndieSine is "Bagong Agos: A Celebration of Films."

Tickets are at P100 per film.

Chinese films

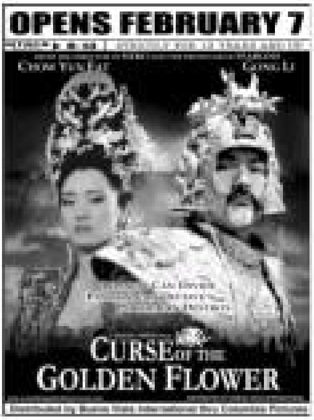
Wanted: Musicians

Ballroom champs



LUCY Torres-Gomez flanked by winners Tonet Marcaida and Walter Sabaro







ROBINSONS MOVIEWORLD CINEMAS MOVIE GUIDE

GALLERIA

1 DEJA VU - THX
2 NIGHT AT THE MUSEUM
3 IndieSine's Digital Cinema Bagong Agos Film Festival
4 BABEL
5 Reserved for VICTORY CHRISTIAN FELLOWSHIP
6 Reserved for VICTORY CHRISTIAN FELLOWSHIP
7 ERAGON
8 SAW 3 / BLOOD DIAMOND
9 LITTLE CHILDREN
10 AGENT X44

ERMITA

1 NIGHT AT THE MUSEUM
2 ROB-B-HOOD / SAW 3
3 BABEL
4 DEJA VU
5 LITTLE CHILDREN
6 AGENT X44
7 BLOOD DIAMOND / ERAGON

METRO EAST

1 ROB-B-HOOD
2 NIGHT AT THE MUSEUM
3 AGENT X44
4 DEJA VU
5 SAW 3
6 LITTLE CHILDREN
7 ERAGON
8 KASAL, KASALI, KASALO

NOVALICHES

1 DEJA VU
2 NIGHT AT THE MUSEUM
3 AGENT X44
4 SAW 3

PIONEER

1 NIGHT AT THE MUSEUM
2 BABEL
3 AGENT X44
4 LITTLE CHILDREN

SHOWING TODAY!

BAGONG AGOS FILM FESTIVAL

Extended to January 30

ALSO SHOWING TODAY

MGA PUSANG GALA

RIGODON

PEPOT ARTISTA

PERFUMED NIGHTMARE

TONIGHT at 9PM!

ONLY AT indieSine, Robinsons Galleria!

STA. ROSA

1 NIGHT AT THE MUSEUM
2 SPIRIT TRAP
3 SAW 3
4 KAMASUTRA 3
5 AGENT X44

LIPA

1 ZU WARRIORS
2 AGENT X44
3 A GOOD YEAR
4 SPIRIT TRAP
5 SAW 3

DASMARINAS

1 AGENT X44
2 KAMASUTRA 3
3 SAW 3
4 NIGHT AT THE MUSEUM

ANGELES

1 NIGHT AT THE MUSEUM
2 AGENT X44
3 KAMASUTRA 3
4 A GOOD YEAR

IMUS

1 DEJA VU
2 SAW 3
3 NIGHT AT THE MUSEUM
4 AGENT X44

STARMILLS

1 NIGHT AT THE MUSEUM
2 KAMASUTRA 3
3 AGENT X44
4 KASAL, KASALI, KASALO
5 SAW 3
6 A GOOD YEAR

BACOLOD

1 NIGHT AT THE MUSEUM
2 SHAOLIN VS. EVIL DEAD 2
3 AGENT X44
4 DEJA VU
5 BORAT
6 SAW 3

ILOILO

1 NIGHT AT THE MUSEUM
2 AGENT X44
3 SHAOLIN VS. EVIL DEAD 2
4 DEJA VU
5 BORAT
6 SAW 3





The one to trust is the number 1

In the Philippines, Biogesic is the no. 1 most prescribed adult paracetamol brand that is the most tried and trusted for headache and fever. Manufactured by the leading pharmaceutical company Unilab, Biogesic has long been recognized for being the safe paracetamol. It is safe enough to be taken even on an empty stomach and is even recommended by doctors to pregnant women.

In its new advertising campaign, Biogesic heralds this strength of being the safe paracetamol. By tapping on the Filipino's fondness of imparting "ingat" which means to "take care" or "be safe", Biogesic has found an endearing way to tell its story of safety. And to further strengthen this story, the brand chose a personality who can credibly present it.

John Lloyd Cruz, one of the hottest and most bankable stars of local show business, is the new endorser of Biogesic Tablet. The prince of telenovelas and the heartthrob of the silver screen, John Lloyd is perfect for Biogesic. Remaining unaffected by the glamour of show business, John Lloyd is a caring son, brother, and friend. This is why he speaks truthfully when he talks about Biogesic, the medicine that safely relieves headache and fever.

In the newest Biogesic campaign, he likewise imparts "ingat" and does it so sincerely because this is something that he grew up hearing from his loved ones. Raised in an environment of close family ties, John Lloyd has developed the habit of saying "ingat" to every person he cares about.

Para safe, Paracetamol Biogesic

As John Lloyd says in his Biogesic TV commercial, no matter how much you wish your loved ones and yourself to be safe, there are things like headache and fever that cannot be avoided. In John Lloyd's case, he can be very cautious but his grueling work schedule would sometimes render him susceptible to headaches and fever. Because of this, he has learned to bring Biogesic wherever he goes and takes it at the onset of every headache or fever experienced. Moreso, this is the only brand he can take as he is allergic to some brands of potent pain and fever medications sold in the market.

So be safe. And be reminded of it when John Lloyd Cruz wishes you "ingat" in his TV, radio, and print ads for Biogesic. Even when you travel around the metro, his new billboards will carry the same message of care and safety. And when you need an effective relief from headache or fever, ingat ka when choosing your medication. Para safe, Paracetamol Biogesic.



Behind the scenes of the new BIOGESIC TV commercial featuring John Lloyd Cruz.
Lights, Camera, Ingat!







